

## How to promote your Meet-a-German event on social media

# FULBRIGHT KOMMISSION

For social media you may use **#meetagerman #wunderbartogether #fulbrightgermany** to contribute to our nationwide Meet-a-German campaign.

**Facebook.** Add our Facebook “Meet a German” frame to your profile pic and let everyone know you’re participating! Share a “Meet a German” story as your status. “Like” [Fulbright Germany](#) and stay up to date with our scholarship opportunities and build a network with former Fulbrighters.

**Instagram.** Post a picture of yourself, your host school, or the students and show us what you are doing in your classroom session! Use our hashtags and tag [@fulbrightgermany](#).

Create a 15-30 seconds video with your smartphone during the classroom session.

Here are some ideas:

- Teach your students some German words or your favorite German song.
- Ask your students what they think is typical for Germans or Germany.
- Give a short statement why you are participating in our ‘Meet a German’ initiative.
- Ask your students where they would like to travel, if they were to plan a trip to Germany.

**Twitter.** Follow [@fulbright\\_de](#) to stay up to date with our programs and scholarship opportunities.

Challenge yourself to share a “Meet a German” story in 280 characters or thread your story throughout the day with multiple tweets. Tag us [@fulbright\\_de](#) or use our hashtags.

**Got some ideas?** If you create something, let us know! E-mail: [meetagerman@fulbright.de](mailto:meetagerman@fulbright.de)

## follow us



Instagram: @fulbrightgermany  
Facebook: Fulbright Germany



We encourage you to take pictures during your classroom session and to send them to us:  
[meetagerman@fulbright.de](mailto:meetagerman@fulbright.de)

For social media you may use [#meetagerman](#) [#wunderbartogether](#) [#fulbrightgermany](#) to contribute to our nationwide campaign on October 3rd. We kindly ask you to make sure that the taking of pictures is allowed in the classroom.

We look forward to Likes, Shares, Tags