

## 64<sup>TH</sup> BERLIN SEMINAR MARCH 17 – 21, 2018

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### Information for Workshops on Monday, March 19

#### **A. Women in Leadership**

Leading from Within. How to be an effective and authentic leader. We will talk about leadership qualities, leadership styles and how to discover your own "authentic leader"

**Moderator:** My-Linh Kunst

She is a university lecturer, leadership coach for women, civic leader, photographer and activist for human rights for women. She spent nearly two decades in management consulting, with her last post as Managing Director of a German consulting firm. She was a two-term President of FAWCO, a United Nations accredited NGO with ECOSOC status. She is passionate about women having the confidence and courage to take control of their own path.

#### **B. Social Media and Your Fulbright Experience: From the Inside Out**

How can usage of social media affect your experience as you navigate a new role in a new country? How might your online presence serve to advance personal goals and build understanding across borders? Following a look at relevant research, we'll explore your own experiences and ideas through individual reflection and small group discussion.

**Moderator:** Jennifer Post Dräger

She is a lecturer in marketing and public relations at the Hochschule für Wirtschaft, Technik und Kultur in Berlin. Before her teaching career, she spent ten years in management roles in American arts and community organizations. She holds an MBA in Arts Administration from the University of Wisconsin-Madison, and is originally from Central Florida, where she started her career with the Walt Disney Company.

#### **C. Leadership and Communication in the Digital Age**

There is no leadership tool 4.0! So - how do we then build trust in an ever-changing digital environment? Which strategies help to effectively convince others? And how do we manage conflict? This workshop equips you with essential tools for thriving in the digital age! Based on our research, we will interactively explore the challenges ahead of us and start building a few concrete skills you need to master them.

LEAD Mindsets & Capabilities advises organizations in all sectors on leadership development and change management. With customized approaches, LEAD enables co-creative problem-solving and empowers teams to master the challenges of the digital age. Our sister organization, the non-profit LEAD Academy offers leadership development programs for people who engage in civil society.

**Moderator:** Oliver Triebel, LEAD

He is Managing Partner at LEAD. Previously, he was Partner at McKinsey & Company and a Fulbright Scholar at Georgetown University in Washington D.C. in 1988/89. Tim Schleicher is Consultant and Trainer at LEAD.

#### **D. WE CHANGE THE WORLD | DAS ÉGALITÉ PROJEKT**

Ein Workshop des Bildhauers und Malers Michael Hieronymus für ein lebendiges, vielfältiges, grenzenloses und tolerantes Miteinander. Mit praktischen Einlagen.... Lassen Sie sich überraschen.

Der Workshop erfordert keine künstlerischen Vorkenntnisse, er wird in Teilen auf Deutsch stattfinden.

**Moderator:** Michael Hieronymus

#### **E. Legacy of a Surveillance State**

The Stasi Records Archive holds the documents of the former East German secret police Stasi - an acronym for State Security. For the 40-year existence of the communist East it was mainly in charge of spying on its own citizens to protect the power of the party. The workshop examines the lessons and insights this archive holds for the reappraisal of the past as well as current issues of transparency, data protection and surveillance.

**Moderator:** Dagmar Hovestädt

She is the spokeswoman of the Federal Commissioner for the Stasi Records (BStU) since 2011. She was a Fulbright scholar at CU Boulder in 1986/87 and worked as a tv journalist in Berlin and Los Angeles from 1990 to 2010.

### **F. Diversity in European Politics**

The European Union is a multicultural and highly diverse community of states. But how diverse is the representation of societal groups at the political level? The workshop aims to create a basic understanding of issues concerning the representation of minorities and people of color in German and European politics.

**Moderator:** Abdulsettar Mahdi and Thevagar Mohanadhasan

They are anti-racism activists who hold leading positions in the transnational European movement JEF (Young European Federalists). They are active in different transatlantic and national Diversity Networks (e.g. NILE, AICGS, NDO) and are currently following their studies of Dentistry and Philosophy, Politics and Economics at the University of Göttingen.

### **G. Bitcoin's impact on society: Can cryptocurrencies potentially replace conventional fiat money?**

Bitcoin and many more cryptocurrencies have gathered a massive amount of attention within the last few months and prices fell as fast as they initially rose. How do blockchain-based currencies work and what kind of value can these technologies offer us? We will discuss the impact on society and the future of payment transactions: Can cryptocurrencies potentially replace conventional fiat money?

**Moderator:** Naresh Visuvalingam

He is pursuing his bachelor's degree in Business Information Systems at the University of Göttingen. In his second term as the deputy chairman of the Young European Federalists in Lower Saxony, he is working on encouraging and especially sparking the interest of young people for the subject of a united Europe and politics in general. Following the happenings around the use of blockchain technology and rise of cryptocurrencies, Naresh seeks to dedicate his thesis to this particular topic.

### **H. Theater in Berlin**

Everything you ever wanted to know about German theater but were afraid to ask. Join the workshop with **Daniel Brunet**.

**Moderator: Daniel Brune** the Producing Artistic Director of English Theatre Berlin | International Performing Arts Center. Daniel is a director, performer, producer and translator, his directorial work and translations have been presented internationally.

### **I. Social Entrepreneurship**

Are you interested in Social Entrepreneurship? Have you ever thought about founding a social enterprise yourself? Learn from one of Germany's most renowned experts in the field of social entrepreneurship.

**Moderator: Dr. Juliane Kronen** is the founder and director of the social start-up innatura gGmbH. Dr. Kronen, a Fulbright alumna, worked 16 years at Boston Consulting Group (8 years as a partner) and was also responsible for the European "Women's Initiative" as well as Social-Impact-Projects.

- **To register for one workshop please fill out the respective form and email it to: [events@fulbright.de](mailto:events@fulbright.de) by March 5, 2018.**

**We will do our best to accommodate your preferences, but when this is not possible, we will assign you to one of the workshops that still has space.**

- **Please note that we cannot confirm your workshop assignment until your arrival in Berlin.**