

# FULBRIGHT KOMMISSION



## *Fulbright Berlin Seminar* *“What a Journey!”*

*March 26-30, 2017*

*Program Notes*

## Dear Fellow Fulbrighters,

Since its inception more than 70 years ago, the Fulbright program has moved over 400,000 U.S. and international fellows. Of these, more than 45,000 participants – just like you – have embarked on a personal journey across the Atlantic.

The crossing of continents has often turned into an adventure, a coming of age and encounter with oneself – propelling the voluntary migrants to reconsider themselves and as a result discovering aspirations to become a more educated, a more tolerant, and a more caring citizen of this world. Senator J. William Fulbright, himself an early traveler to Great Britain, underlined the challenge to expose oneself to other cultures in order to better understand one’s own country and personality.

Your trip to Berlin for this seminar is yet another opportunity for us all to compare notes and observations, to present our work and ask for frank feed-back, and to meet exciting peers, while moving around this vibrant city of Berlin.

Having chosen the motif of “the journey” for this year’s seminar, we encourage you to share the experience of both your academic and your personal Fulbright “travels” with each other, just as Mark Twain and his “Innocents Abroad” did in order to reach a new destination.

We all wish you a productive, collective, and rewarding expedition through Europe’s perhaps most Americanized metropolis, or simply a wonderful time in Germany’s capital city.

Welcome to the 63rd Fulbright Berlin Seminar and  
Herzlich Willkommen in Berlin!

On behalf of the Fulbright Commission



Dr. Oliver Schmidt  
Executive Director

Sunday, March 26

### Conference Registration

Location: Motel One Berlin-Tiergarten

12:00 – 5:00 pm

### Berlin City Tours: Berlin in Transition

Note: Buses depart in front of Motel One

3:00 – 4:30/5:00 pm

Take a journey through Berlin and learn more about the city’s history. On this journey, you will pass by venues of transition, departure and arrival and learn more about the American presence, past and present, in Berlin. Your journey includes some of the following landmarks:

### War and Renewal

Nikolaiviertel, Gendarmenmarkt, Potsdamer Platz/  
Sony Center, Unter den Linden, U.S. Embassy,  
Kurfürstendamm, Kaiser-Wilhelm-Gedächtniskirche

### Berlin Wall/Reunification

East Side Gallery, Berlin City Hall,  
Brandenburg Gate, German Parliament

### Train stations/former border crossings

Checkpoint Charlie, Palace of Tears, Train Station  
“Ostbahnhof”, Main Train Station, Train Station  
“Zoologischer Garten”

### Welcome

Location: Urania, Humboldt-Saal (2nd floor)  
Live Music with Coisa Linda

followed by remarks from Dr. Oliver Schmidt

Executive Director,  
German-American Fulbright Commission  
Florian Grigoleit,  
German Fulbright Alumni Association  
Rolf-Dieter Schnelle,  
The Association of Friends & Sponsors of German-  
American Fulbright Program

6:00 – 6:45 pm

<p>until 8:45 pm</p>	<p>1<sup>st</sup> Artistic Intervention: “Journey to your Neighbor” Jürg Montalta, Swiss Artist</p> <p>Dinner Buffet and Live Music with Coisa Linda</p>	<p><b>Fulbright’s Journey: Quo Vadis, Transatlantic Exchange?</b> Raum Marie Curie (4th floor) Dr. Sabine Jung, Owner and Founder of Professional Philanthropy Judith Maiers, Project Manager, Fulbright Commission</p>	<p>2:30 – 4:30 pm</p>
<p><b>Monday, March 27</b></p>			
<p>10:00 – 10:45 am</p>	<p><b>Starting Event: A Fulbright Journey-Quo Vadis?</b> Location: Urania, Humboldt-Saal (2nd floor) Moderator: Dr. Oliver Schmidt, Executive Director, German-American Fulbright Commission</p> <p>“Kick Off” with Brent Goff, Chief News Anchor at Deutsche Welle News, Berlin, Fulbright Alumnus</p> <p>2nd Artistic Intervention: My Fulbright Journey Jürg Montalta, Swiss Artist</p>	<p>Meet in hotel lobby for bus transfer to University of the Arts, Hardenbergstraße, 10623 Berlin</p> <p><b>Fulbright Ceremony: “What A Journey!”</b></p> <p><b>Welcome</b> Dr. Oliver Schmidt, Executive Director, German-American Fulbright Commission</p>	<p>5:15 – 5:30 pm</p> <p>6:00 – 9:00 pm</p>
<p>10:45 – 11:45 am</p>	<p><b>Discussion Groups</b> Rooms as assigned Please check your name tag for your discussion group!</p>	<p><b>Fulbrighters in Action</b> Erin Netoskie, Wildlife Conservation, Vienna, Austria Bridget Kinneary, Teaching, Berlin-Erkner, Germany Dr. Robin Shelton, Astrophysics, Berlin, Germany Brian Li, Solar Cells, Madrid, Spain</p>	
<p>12:00 – 12:30 pm</p>	<p><b>Reporting back</b> Humboldt-Saal (2nd floor)</p>	<p><b>Musical Journey I</b> Kurt Weill (1900-1950) “What Good Would the Moon Be?” from the opera <i>Street Scene</i> Traditional Spiritual arr. by Moses Hogan (1957-2003) “Walk Together Children” Désirée Brodka, soprano   Joseph Nykiel, piano</p>	
<p>12:30 – 2:00 pm</p>	<p><b>Lunch</b> Bistro/Foyers</p>	<p><b>Fulbright Calling</b> David M. Reinert, Minister-Counselor for Public Affairs Embassy of the United States of America, Chair, German-American Fulbright Commission Heidrun Tempel, Director for Research and Academic and Cultural Relations Federal Foreign Office, Vice Chair, German-American Fulbright Commission</p>	
<p>1:00 – 3:00 pm</p>	<p><b>The Social Sciences in Transition:</b> Brown Bag Lunch at the WZB, Germany’s leading social science research center Location: The Berlin Social Science Center, Reichpietschufer 50, 10785 Berlin <u>Note:</u> Workshop participants meet in front of the Urania at 12:40 pm</p>		
<p>2:30 – 4:30 pm</p>	<p><b>Paradise Now – Second Journey to New Ways of Communication</b> Jürg Montalta, Swiss Artist Raum Pasteur (4th floor)</p>		

	<p><b>Composition for 650 Voices</b> Jürg Montalta, Swiss Artist</p> <p><b>The Cottrell-Fulbright Award 2017</b> Ministerialdirigent Peter Greisler, Federal Ministry of Education and Research Prof. Dr. Jairo Sinova, University of Mainz and Cottrell Awardee 2006</p> <p>for Prof. Dr. Ute Hellmich, Johannes Gutenberg-Universität Mainz Prof. Dr. Steffen Schumann, Georg-August-Universität Göttingen</p> <p><b>Musical Journey II</b> George Gershwin (1898-1937) “Stairway to Paradise” from <i>An American in Paris</i> Harold Arlen (1905-1986) “Over the Rainbow from” <i>The Wizard of Oz</i></p> <p>Désirée Brodka, soprano   Joseph Nykiel, piano</p> <p><b>Reception</b> with Hagen Möller Quartet featuring Tobias Degen</p>	<p><b>Coffee Break</b></p> <p><b>Berlin Government Welcome</b> Location: Berlin City Hall, Großer Saal Sawsan Chebli, Under Secretary for Active Citizenship and International Relations</p> <p><b>Lunch</b></p> <p><b>Icebreakers, Warm-ups and Energizers: Group Games for Participatory Environments</b> Location: Berlin City Hall, Großer Saal Moderator: Bernd Riedel, Creative Strategist, Ellery Studio Berlin, Fulbright Alumnus</p> <p>Late afternoon and evening free for individual exploration of Berlin</p> <p><b>Workshop for Teaching Assistants: Living your Grant Year to its Fullest</b> Location: Urania, Raum Edison, (3rd floor) Moderators: Brandon Bohr, Anna Irvine and Colby Woods, Fulbright Alumni</p> <p><b>Workshop for Students: En Route 66: Milemarkers, Destinations, and Getting Directions</b> Location: Urania, Kleist-Saal Moderators: Franziska Brunner, Kurt Bassuener, Claire Rhee and Sydney Ramirez Fulbright Grantees</p>	<p>11:30 am</p> <p>12:00 pm</p> <p>1:00 – 1:30 pm</p> <p>1:30 – 3:00 pm</p>
<p><b>Tuesday, March 28</b></p> <p>9:15 am</p> <p>10:00 – 11:30 am</p>	<p>Meet in hotel lobby for transfer to Berlin City Hall</p> <p><b>European Dimensions Panel</b> Location: Berlin City Hall, Großer Saal Moderator: Shane McMillan, Documentary Photographer and Filmmaker, Fulbright Alumnus Fulbright grantees, currently in European countries: Robin Cathey, Hungary Tyler McKechnie, Spain Kenna Rewcastle, Sweden Joshua Vera, Greece Aviva Ben-Ur, The Netherlands</p>	<p><b>Wednesday, March 29</b></p> <p>9:30 am – 12:00 pm</p> <p>10:30 am – 12:00 pm</p>	

2:00 – 4:30 pm

### **Concluding Event: Project Presentations**

Location: Urania, Humboldt-Saal  
Moderator: Reiner Rohr, Fulbright Commission  
Special Guest: Ellias El Tahiri, Fulbright Alumnus

### **4th and Last Artistic Intervention: Capturing the Essence?**

Jürg Montalta, Swiss Artist

4:30 – 5:00 pm

### **“Kaffee und Kuchen”**

Location: Urania, Bistro/Foyers

6:30 pm –  
Midnight

### **Farewell Party: Dinner and Dance**

Location: Alte Pumpe, Lützowstraße 42,  
10785 Berlin

Arrive and return on your own

**Thursday, March 30**

After breakfast individual check out and departure  
of participants

### **Additional Event for Teaching Assistants**

10:00 am – 12:00 pm

### **Working with Marginal Communities: ETA Challenges**

Moderation: Fulbright alumni experts in the field  
Location: Urania, Rooms Kleist-Saal, Kepler-Saal,  
Salon Einstein (2nd floor)  
Special Guest: Dr. Lisa Bernstein, European and  
Eurasian Programs Branch  
Office of Academic Exchange Programs,  
U.S. Department of State

12:00 pm

### **Concluding Light Lunch**

Location: Bistro (2<sup>nd</sup> floor)

## **GENERAL INFORMATION**

### **Fulbright Staff**

Claudia Adams, Renee Burke, Monique Getter, Jana Grützmüller, Catharina Hänsch, Ines Horbert, Kerstin Klopp-Koch, Judith Maiers, Thomas Mutzke, Antje Outhwaite, Inga Pötzl, Reiner Rohr, Dr. Oliver Schmidt, Charlotte Securius-Carr, Carolin Weingart-Ridoutt, Jennifer Witt-Klebbe and our intern Hazel Bryan

### **Conference Registration**

If you miss the official registration, please pick up your Welcome Folder at Motel One’s front desk.

### **Transportation**

Transportation to certain events will be provided by chartered buses that will pick you up in front of Motel One Berlin-Tiergarten. Please see the schedule for details regarding these events.

For all other trips, we recommend using public transportation in Berlin. A “Tageskarte” AB (day pass) costs 7.00 € and is good for all modes of transportation. You can buy day passes at ticket vending machines. Zone C is only necessary if you are going to Potsdam or to Schönefeld Airport. For more information about fares, please go to [www.bvg.de](http://www.bvg.de).

### **Meals**

Breakfast will be provided every morning starting at 6:30 am in the restaurant on the first floor (Erdgeschoss) of Motel One. Dinner (buffet-style with both meat and vegetarian options) will be provided as stated in the program schedule. There are numerous and varied lunch options at and around Urania.

### **Dress Code**

There will be several more formal events during the week including the Fulbright Ceremony and the reception at the Berlin City Hall. Please dress appropriately (i.e. no t-shirts).

### **Attendance**

Your punctual attendance is requested at all plenary meetings and those designated for your grant category.

## Smokers

Please refrain from smoking during events and mind the areas where smoking is prohibited. Smoking outside of public buildings and on private premises is usually accepted.

## Identification/Name Tag Policy

Events will require your name tag for admission. Please wear your name tag at all times during conference events.

## Emergency

If you need help, please call:

From March 26 to March 30:

030-28 44 43-0 (Office, 9 am-5 pm)

0170-24 049 42 (Reiner Rohr)

0170-57 9 44 91 (Inga Pötzl).

Emergency Services: 112 and Police: 110

## Media Disclaimer

All attendees give their explicit consent to the use of their actual or simulated likeness and voice in connection with the production and advertising of the event without compensation or credit, throughout the world. The Fulbright Commission may use the photograph/video/recordings taken at the event in any media material produced, used, or contracted by the Commission including but not limited to: brochures, invitations, books, newspapers, magazines, television, websites, etc.

## FULBRIGHT SEMINAR CONTRIBUTORS

**Lisa Bernstein**, Ph.D., is an Academic Exchange Specialist in the U.S. Department of State. She has worked in universities and governmental agencies for 20 years, including 10 years in her current position responsible for the Fulbright programs in Austria, France, Germany, Malta, and Switzerland.

**Sawsan Chebli** graduated from Freie Universität Berlin with a degree in political science in 2004. She started her political career at the German Bundestag, followed by posts at the Berlin Senate Department for the Interior and Sport and at the Federal Foreign Office. In 2016, she was appointed to her current role as State of Berlin Delegate to the Federation and Under Secretary for Active Citizenship and International Relations.

**Ellias El Tahiri**, alumnus of the Fulbright Diversity Program, spent time at the University of Kentucky in 2014. A year later, he was named an

Ariane de Rothschild Fellow. Following his interests in technology and innovation, Ellias decided to work for a big tech company while studying International Management in Munich.

**Brent Goff** is Chief News Anchor at DW News, the English-language TV news network based in Berlin. An award-winning journalist, Brent has interviewed and reported on some of the leading global newsmakers of the day. He was a Fulbright Scholar in Germany in 1995 at the Institute for Journalism at Hamburg University.

**Peter Greisler** studied law in Germany, France and Great Britain, before entering the Federal Ministry for Research and Technology. As Head of the Higher Education Directorate, he is responsible, a.o., for the promotion and internationalization of young researchers.

**Dr. Sabine Jung** is a recognized expert in the fields of (international) higher education, strategy development and philanthropy. She is the owner and founder of Professional Philanthropy, a Berlin-based consultancy which offers specialized services for non-profit and philanthropic organizations.

The band **Coisa Linda** with its members Silke Pfeiffer (Vocals), Philipp Sterzer (Flute) and Maurizio Marzano (Guitar) has been performing since 2014. The jazz musicians profess their love of Latin American music, with the *canciones* (songs) at the heart of Coisa Linda.

Before working with the Fulbright Commission, **Judith Maiers** was division manager at a professional training company and as project manager in privately-operated foundations. She holds an MBA in education management, as well as a university degree in sociology and Scandinavian languages.

**Shane Thomas McMillan** is a documentary filmmaker, writer, photographer, and educator from western Montana. After graduating with degrees in journalism, German and international development, Shane moved to Berlin on a Fulbright scholarship.

Swiss artist **Jürg Montalta** transfers design processes from creative art to business contexts. As a trainer and advisor, he focuses on methods artists have been using since beginning of time.

**Inga Pötzl** has a Master's degree in American Studies and Cultural Studies and has been working for the Fulbright Commission for more than a decade. She is responsible for planning and implementing educational programs and organizes the Commission's events.

**David M. Reinert**, Public Affairs Counselor at the U.S. Embassy in Berlin, has served as Chair of the German-American Fulbright Commission since July 2015. He previously held various diplomatic positions in, a.o., Afghanistan, Russia, Uzbekistan, Chile, and Spain.

**Bernd Riedel** spent two years as a Fulbrighter in New York at the Parsons School for Design. As a transdisciplinary designer and information tinkerer, he navigates complex human systems using maps, diagrams and storytelling. Bernd is a Partner at Ellery Studio, a Berlin-based strategy & design consultancy.

A historian by training and entrepreneurial in spirit, **Dr. Oliver Schmidt** joined the Fulbright Commission as Executive Director in November 2016 with a lifetime of transatlantic experience. His Harvard dissertation pertained to U.S. cultural diplomacy in Germany and „the formation of Americanized elites“ after 1945.

**Heidrun Tempel** is Director for Research, Academic and Cultural Relations at the Federal Foreign Office. Prior to that, she was German Ambassador in Azerbaijan and Minister Counselor at the Embassy in Indonesia. Ms. Tempel is Vice Chair of the German-American Fulbright Commission.



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